



Month	Activity	On Page	Off Page
1st month	SEO ANALYSIS	Keyword Analysis	N/A
		Initial Placement Report	
		Competition Analysis	
2nd month	OPTIMIZATON	Site Optimization	N/A
		Content Optimization	
		Meta Tags Optimization	
		Internal Linking	
3rd month	OPTIMIZATON & MARKETING	Site Map Creation	N/A
		Robot file	
		Traffic Analytics	
		Image Optimization	
		Source code optimization	
		Broken Link Optimization	
		W3C Validations	
4th month	OFF PAGE MARKETING	N/A	Link Building
			Social Bookmarking (40)
			Directory Submission (50)
			Blog Posts Writing (20)
			Forum Discussion with Links (50)
5th month	SEO & MARKETING	Reassessment of On-Page Optimization	Social Media Optimization & Marketing
		Modifications on On-Page Elements	Social Network Marketing (Orkut, Twitter, Facebook, Hi5, Tagged)
		Keyword Trend Analysis and new Selection	Press Release Creation and Submission
		Re-Optimization of Page Titles, Meta Tags	
6th month	OFF PAGE MARKETING	Improvement For Keyword SERP's	Forum Discussion with Links (50)
			Press Release Creation and Submission
			Link Building with Anchors